



Aide Annual eDiscovery Conference 2017 – May 16

Capitol Conference Center Charleston, WV

Keith Morgan
Evan Kime

10am

Gathering and Sharing Data on EVERYTHING: What kind of world are we building with the “Internet of Things?”

The Internet of Things is receiving a lot of press these days, though it has been with us for quite some time. In this session, Keith Morgan will describe the IOT, how companies are investing in it, and why it is vulnerable. Evan Kime will discuss the liability implications of the IOT and provide some terrifying examples that may never have occurred to the listener.

Elizabeth Cohen
Tom Stewart

11am
KEYNOTE

Make News, Fake News, and Freedom of Speech

“Fake news” has become a catch-all buzzword, but the publication and circulation of misinformation in the United States is not new. The ways people *consume* news has changed. Professor Cohen will provide historical context for the fake news phenomenon and discuss how the rise of partisan news cultures and the advent of social network sites like Facebook have complicated the ways citizens evaluate news and information. Further, she will make recommendations for stopping the spread of fake news through media literacy education and social media etiquette.

However you define “bad” journalism – fake, slanted, hurtful, irresponsible, sensational – the courts have always had to deal with it, and have had difficulty doing so while protecting freedoms of speech and press. Professor Tom Stewart will highlight the interplay of case law and journalism ethics regarding issues such as privacy, defamation, and reporter’s privilege. He will also look at new legal and ethical questions in an era when anyone can publish, and the concept of journalism itself is in doubt.



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LUNCH

12pm

Matt Perry

1pm

I Survived Ransomware . . . TWICE

In this talk, Matt will describe what happened at the law firm where he works and the steps he took to solve the problem and prevent it from happening again. Matt will cover how to create a layered prevention plan and a disaster recovery plan, including insurance if all else fails.

Emily Kime

2pm

FBI Finds Hillary's Email on Weiner's Laptop: How to Review and Search Large Amounts of Data in a Hurry

What are some of the current strategies and technology tools that could assist a legal team in a "hurry-up" review of a large amount of data? How long would it take to get through a review of 650,000 emails for a single user's account? This presentation will explore current workflow and searching technologies including: email threading, textual near duping, conceptual analytics, keyword expansion, clustering, categorization, and predictive coding. Emily Kime will discuss the pros and cons of each of these technologies and specifically address predictive coding and the factors that determine its suitability to a given case. Finally, the presentation will cover how to set up an efficient review and explore ways to establish a realistic timeframe for the review of a large dataset.

Cindy McCarty
Sarah Phipps

3pm

"Hey Siri – Can you keep a secret?": Privacy Issues and Telecommunications



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Many of us have already forgotten what life was like before the proliferation of wireless communication devices and text messaging, but legislators, courts, companies, and consumers continue to grapple with associated privacy issues. Newer players in this conflict include Alexa, Cortana, and Siri (oh my!), virtual assistants and constant companions that can be activated and consulted in a breath. In addition, a host of other devices bear witness to our daily activities - event data recorders in vehicles, GPS-connected devices, and activity trackers to name a few.

Now that our devices do so much more, we might wonder what information is protected by the Fourth Amendment's warrant requirement. This speech will discuss the right to privacy in one's cell phone, in general, as well as one's text messages, call data, GPS positions, and other information stored on a cell phone or transmitted by the phone to service providers. All of this sets up a framework for the next wave of technology—Alexa, Siri, and other electronic personal assistants—which will undoubtedly be a subject of a governmental search in the future.